

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

2 3
Federal Extension Service
United States Department of Agriculture

Reserve

A281.3729

EX8

3
0
Comments on the Recommendations of the
Cotton and Cottonseed Research and Marketing Advisory Committee //

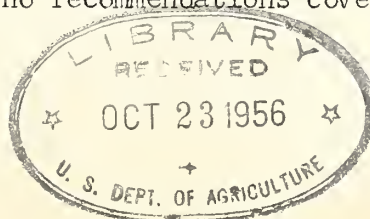
For several years the Cotton and Cottonseed Research and Marketing Advisory Committee has recommended that the Cooperative Extension Service further expand and develop educational work on cotton marketing. In making this recommendation the Committee has recognized that Extension is already doing a lot of educational work in this field but with the growing volume of research on cotton and cottonseed marketing, new industry developments, and the ever-changing complex of cotton problems, the Committee feels that even more educational effort is required.

The areas of work mentioned by the Committee in their 1955 meeting for consideration in educational work included:

1. Improved ginning, packaging, and sampling of cotton bales.
2. Improved marketing and handling of cotton and cottonseed, including warehouse storage.
3. Increase adoption and use of quality measurements in cotton buying and selling.
4. Encouraging more widespread assembling and dissemination of marketing information.
5. Strengthening the Federal-State educational program on information to homemakers regarding the properties of cotton in the wise selection and purchase of clothing and household items.

While the Committee recommendations cover specific areas of marketing, it is clear that it intended to leave wide latitude to the Cooperative Extension Service in developing lines of educational work in accord with the needs, interest, and support of producers and the various branches of the industry. These recommendations represent the thinking and judgment of the Advisory Committee on some of the important phases of cotton marketing that should be considered in extension educational programs.

The Committee is also highly interested in more educational effort on many phases of cotton production and utilization, but because the Agricultural Marketing Act of 1946 makes funds available to Extension only for marketing it has been the policy to make no recommendations covering these other fields.



Received of the
Hon. Secy. of the Navy

for the sum of \$100.00
on account of the purchase of

No.	Description	Amount	Total
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95
96
97
98
99
100

Federal Extension Service
United States Department of Agriculture

A281.3729

EX 8

cop. 2

Comments on the Recommendations of the
Cotton and Cottonseed Research and Marketing Advisory Committee

For several years the Cotton and Cottonseed Research and Marketing Advisory Committee has recommended that the Cooperative Extension Service further expand and develop educational work on cotton marketing. In making this recommendation the Committee has recognized that Extension is already doing a lot of educational work in this field but with the growing volume of research on cotton and cottonseed marketing, new industry developments, and the ever-changing complex of cotton problems, the Committee feels that even more educational effort is required.

The areas of work mentioned by the Committee in their 1955 meeting for consideration in educational work included:

1. Improved ginning, packaging, and sampling of cotton bales.
2. Improved marketing and handling of cotton and cottonseed, including warehouse storage.
3. Increase adoption and use of quality measurements in cotton buying and selling.
4. Encouraging more widespread assembling and dissemination of marketing information.
5. Strengthening the Federal-State educational program on information to homemakers regarding the properties of cotton in the wise selection and purchase of clothing and household items.

While the Committee recommendations cover specific areas of marketing, it is clear that it intended to leave wide latitude to the Cooperative Extension Service in developing lines of educational work in accord with the needs, interest, and support of producers and the various branches of the industry. These recommendations represent the thinking and judgment of the Advisory Committee on some of the important phases of cotton marketing that should be considered in extension educational programs.

The Committee is also highly interested in more educational effort on many phases of cotton production and utilization, but because the Agricultural Marketing Act of 1946 makes funds available to Extension only for marketing it has been the policy to make no recommendations covering these other fields.

